

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

Randy B. Reynolds

Docket: 8324.C

Serial No.:

Filed: 29 August 2003  
(Via Express Mail)

A continuation of United States Patent  
Application Serial No. 10/024,082

Which was filed: 17 December 2001

For: POINT-OF-PURCHASE  
ADVERTISING BY A  
CANTILEVERED DISPLAY  
MECHANISM WITH AN UNDER-  
THE-SHELF BATTERY AND  
RELATED METHODS

**PRELIMINARY AMENDMENT**

Mail Stop Patent Applications  
Honorable Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Preliminary to examination, please amend the above-identified continuation application as follows